

## **City of Gaithersburg Press Release**

Contact: Public Information Director

City of Gaithersburg 301-258-6310

cityhall@gaithersburgmd.gov

For Immediate Release

## Residents Invited to Participate in Citizen Survey Link Available on City Website

*Gaithersburg, MD* (October 18, 2019) The City of Gaithersburg is in the process of conducting a biennial citizen survey and all who live, work or conduct business in the City of Gaithersburg are invited to participate.

The electronic survey is available <a href="here">here</a> and also from a link on the homepage of the City's website at <a href="www.gaithersburgmd.gov">www.gaithersburgmd.gov</a> through November 1, 2019. These results will be combined with those of a scientifically sampled survey that was conducted by mail earlier this fall, and will be presented to the Mayor and City Council in February of 2020. The survey results help elected officials and City staff prioritize strategic initiatives and direct resources appropriately. The more feedback the City receives the more accurately these initiatives can be tailored to meet community needs. View results of previous surveys <a href="here">here</a>.

The National Citizen Survey™ is sponsored by the International City/County Management Association in cooperation with the National Research Center, Inc. The questionnaire and survey procedure were designed based on the experience of hundreds of local governments of all sizes. For more information please contact the Gaithersburg Department of Community and Public Relations at 301-258-6310 or e-mail <a href="mailto:cityhall@gaithersburgmd.gov">cityhall@gaithersburgmd.gov</a>.

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